

ALWD Visiting Scholars Committee: Interested Scholar Form

Name: Ruth Anne Robbins

School: Rutgers Law School

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General background (describe your professional life in a paragraph):

I have been teaching legal writing since 1997 and writing scholarship about legal writing since 2000. I have published many times, but perhaps my two most important contributions have been initial articles in what have grown to be two sub-disciplines of legal writing. Those are the two avenues of inquiry in the discipline are legal-document design, and legal storytelling.

At home at Rutgers I also work on issues related to domestic violence and sexual assault, starting the law school's domestic violence clinic in 2004. Currently, my work in this area is mostly legislative advocacy.

I have served the discipline through leadership on the LWI Board including being an LWI President, and on the editorial board of ALWD's journal, *Legal Communication & Rhetoric: JALWD*, where I am the co-editor in chief. I have received state-wide recognition for my work as a legal advocate and both university-wide and region-wide recognition for my teaching capabilities.

Areas of scholarly interest consistent with the purpose of the grant program ("The Legal Communication & Rhetoric Visiting Scholars Grants are intended to further support, strengthen, and encourage scholarship focusing on the study and practice of professional legal writing."):

- 1) Legal-document design (this includes the designing of legal documents by attorneys, and also scholarship about the design of legal documents. The first type of scholarship is the "what should a lawyer do when designing" kind of scholarship. The second looks in particular at the state of iconography of legal tender (paper money) and compares it to the way that iconography appears on things like coins and stamps.
- 2) Applied Legal Storytelling—this is broader because I have written multiple articles and a textbook on the topic. I typically focus on things that can be described (actions, settings, characters, objects), the ways to describe them, and the idea of selecting and chaining description together to form the cause/effect flow. The presentation draws from my articles and my textbook chapters.

A representative list of your scholarship; please include any available links to online versions of your publications: Please see my CV, which includes the links.

Articles (in reverse chronological order)

- in progress *Leaning In* (working title)(article about curiosity theory and lawyering).
- *Beyond #TheNew10—The Case for a Citizens Currency Advisory Committee* (with Genevieve B. Tung),

69 No. 1 RUTGERS U. L. REV. 195 (2016), available at <http://www.rutgerslawreview.com/wp-content/uploads/2017/07/Genevieve-B.-Tung-Ruth-Anne-Robbins-Beyond-TheNew10-69-Rutgers-UL-Rev-195-2016.pdf>

- *Three 3Ls, Kairos, and the Civil Right to Counsel in Domestic Violence Cases*, 2015 MICH. STATE U. L. REV. 1359 (Part of the Symposium, *Persuasion in Civil Rights Advocacy*), available at <http://digitalcommons.law.msu.edu/lr/vol2015/iss4/5/>
- *Art-iculating the Analysis: Visuals as Legal Reasoning*, (with Steven J. Johansen) 20 LEGAL WRITING 57 (2015), available at <http://www.legalwritingjournal.org/2015/07/05/art-iculating-the-analysis-systemizing-the-decision-to-use-visuals-as-legal-reasoning/>
- *Conserving the Canvas: Reducing the Environmental Impact of Legal Briefs by Reimagining Court Rules and Document Design Strategies*, 7 J. ALWD 193 (2010), available at <http://www.alwd.org/lcr/archives/fall-2010/robbins/>
- *An Introduction to Applied Legal Storytelling*, 14 LEGAL WRITING 3 (2008), available at <http://www.legalwritingjournal.org/wp-content/uploads/2015/07/volume-14.pdf>
- *Harry Potter, Ruby Slippers and Merlin: Telling the Client's Story Using the Characters and Paradigm of the Archetypal Hero's Journey*, 29 No. 4 SEATTLE L. REV. 767 (2006) (lead article in volume), available at <http://digitalcommons.law.seattleu.edu/cgi/viewcontent.cgi?article=1871&context=sulr>
- *The Mentoring King*, 35 RUTGERS L.J. 1259 (2004).
- *Painting with Print: Incorporating concepts of typographic and layout design into the text of legal writing documents*, 2 J. ALWD 108 (2004), available at <http://www.alwd.org/lcr/archives/fall-2004/robbins/>
 - *Reprinted with permission*, website of the United States Court of Appeals, Seventh Circuit (on home page from 2004 through May 2, 2016 and available at http://www.ca7.uscourts.gov/rules/painting_with_print.pdf)
- *Fiction 101: A Primer for Lawyers On How To Use Fiction Writing Techniques To Write Persuasive Facts Sections*, 32, No. 2, RUTGERS L.J. 459 (2001) (with Brian J. Foley).
 - *Reprinted*, 51 No. 1 DEFENSE L.J. 149 (Spring 2002) and as *How To Use Fiction Writing Techniques to Write Persuasive Facts Sections*, Natl. Inst. Trial Advoc. LexisONE Articles (remained on site through 2006).

Books and chapters

- YOUR CLIENT'S STORY: PERSUASIVE LEGAL WRITING (2d ed. Wolters Kluwer, 2019) (with Ken Chestek and Steve J. Johansen) (*substantially revised to include new substantive material).
- *Revisiting the Traditional Foundational Legal Skills of Analysis, Research, and Communication* (with Kristen K. Tiscione and Amy Sloan), in BUILDING ON BEST PRACTICES & CARNEGIE'S EDUCATING LAWYERS: LEGAL EDUCATION IN A CHANGING WORLD (Maranville, Sedillo Lopez, Bliss, & Kaas, eds., 2015).
- *Addressing Faculty Status Issues for Maximum Institutional Effectiveness* (with Deborah Maranville and Kristin Tiscione) in BUILDING ON BEST PRACTICES & CARNEGIE'S EDUCATING LAWYERS: LEGAL EDUCATION IN A CHANGING WORLD (Maranville, Sedillo Lopez, Bliss, & Kaas, eds., 2015).
- YOUR CLIENT'S STORY: PERSUASIVE LEGAL WRITING (Wolters Kluwer, 2013) (with Kenneth D. Chestek and Steven J. Johansen) (*second edition in progress).
- Chapter *Harry Potter as Client in a Lawsuit*, THE LAW & HARRY POTTER (Carolina Acad. Press,

Jeffrey E. Thomas & Franklin G. Snyder eds., 2010).

- NEW JERSEY DOMESTIC VIOLENCE PRACTICE AND PROCEDURE, 3D ED. (N.J. Inst. of CLE, 2009) (practitioners' treatise series) (with the Honorable Angelo DiCamillo, J.S.C., and Michael M. Abatemarco). *2d ed. published 2005; 1st published 2002.

Ideas for programming that you might offer a host school, including potential topics and target audiences:

1. A presentation of my new material—still in progress—about the role of curiosity as a lawyering skill.
2. A discussion about the use of visuals to convey legal analysis (I have presented this at academic conferences)
3. A discussion of basic document design principles for text-based documents (I have presented many academic talks and CLEs on this topic)
4. A discussion of key legal storytelling techniques to be incorporated into written documents (In addition to conferences, I have presented on this at CLEs and by invitation of one clinical program in the midwest)
5. A discussion about the redesign of the \$20 bill—the history behind why this is such a difficult task and why it shouldn't be (I have presented this at academic conferences)

In no more than 300 words, describe why a host school should consider you as a Visiting Scholar:

It is not enough to be one of the field's leaders and innovators. To be a Visiting Scholar, one should also be able to reach an audience where they are. A Visiting Scholar is an ambassador of the discipline. I work hard to bring meaning to any audience I address. To keep things interesting, relevant, and engaging. I appreciate the opportunity and the honor that this program provides—and I would strive to earn it by making my presentation polished and worthy of those who invited me.

Ruth Anne Robbins

Summary of Notable Achievements

- Co Editor-in-chief of the peer-reviewed journal, Legal Communication & Rhetoric: JALWD
- Recipient of teaching awards, grant, fellowships
- Founder and organizer of the international Applied Legal Storytelling conferences series
- Served as president of the Legal Writing Institute
- Co-author of textbook about client-centered, narrative, persuasive legal writing
- Worked on legislation that became New Jersey's Sexual Assault Survivor Act of 2015
- Top-25 Women in Law in New Jersey (2016)
- Created law school's domestic violence clinic (2003) and work on issues of law in that area
- Article about visual persuasion appeared, by invitation, on home page of the Seventh Circuit Court of Appeals' website (2004–16)
- Created three advanced writing courses
- Re-designed appellate advocacy program
- Organized curricular mapping of lawyering skills faculty

Rutgers Law School (f/k/a Rutgers School of Law–Camden)

July 1997–present

Distinguished Clinical Professor of Law

July 2016–forward

Clinical Professor of Law (jointly appointed in clinical and legal writing departments)

July 2007–June 2016

Clinical Associate Professor of Law (appointed in clinic department)

July 2004–July 2007

Clinical Staff Attorney (pro bono domestic violence project)

July 2000–July 2004

Legal Writing Faculty (Instructor)

July 1997–July 2000

Teaching accomplishments include:

- Creating and teaching three upper-division writing courses, primarily, *Persuasion in Legal Writing*, designed to teach students to have a strategy and process for persuasion/advocacy. The readings come from rhetoric, cognitive psychology, neuroscience, marketing, literary and metaphor theory, and other sources
- Creating and teaching legislation and policy drafting hybrid clinic, with a focus on matters related to access to justice. Current focus is on civil right to counsel in domestic violence cases and other matters related to domestic violence and sexual assault. Have also taught a practicum focused on criminal record expungement and driver license surcharges
- Completed four-year project (2011–15) re-imagining and transforming intramural appellate advocacy program into yearlong advocacy program with significant teaching and professor-feedback component in advanced writing and public speaking modules. Created original and fact-heavy, narratively cohesive appellate records that span 60–100-pages in pleadings, exhibits, and deposition excerpts. Bench memo and layperson bench memo (for non-lawyer observers) prepared each year; outreach to alumni and local legal community
- Redesigning first-year legal analysis writing and research course series to focus on client-centeredness and multiple forms of legal reasoning; textbook about the same
- Created Domestic Violence Clinic, overseeing students per New Jersey's Student Practice Rule (primary responsibility 2002–06; ongoing of-counsel work 2006–present)
- Supervised and trained law students involved in pro bono Domestic Violence Project, which provides legal information to pro se litigants (2000–08)
- Organized curricular mapping of lawyering programs (2011–14)

Representative in-house service activities include:

- Approached by leaders in the Rutgers Univ. Law Review, Women's Law Caucus, and Association for Public Interest Law to assist in organization of a panel presentation of national and local speakers for *Who Controls the Story? Alt-Facts, Social Action, and Archiving in the Digital Age* (March 2017) (co-sponsored by several other departments at Rutgers Camden and by bar association groups) (with two other faculty supervisors). <https://www.eventbrite.com/e/who-controls-the-story-alt-facts-social-action-archiving-in-the-digital-age-tickets-32377926249#>
- Director of Lawyering Program July 2011–June 2014 (rotates). Role was to foster and promote collaborations among clinical, legal writing, pro bono, and advocacy offerings, creating material for website of the Rutgers School of Law–Camden lawyering programs, and other projects as assigned by the dean, vice dean and associate deans
- Frequent presentations and student-advising about resumes, cover letters, networking
- Judicial clerkship advisor for 4–5 students annually (Rutgers Law School is the #2 law school in the country for sending recent graduates to state and federal clerkships)
- Provide resume and cover letter review to students including those I have not taught
- Regular but random document design advice and document designing although I do not profess to be an expert

Publications

Articles

- in progress *Leaning In* (working title)(article about curiosity theory and lawyering).
- *Beyond #TheNew10—The Case for a Citizens Currency Advisory Committee* (with Genevieve B. Tung), 69 No. 1 RUTGERS U. L. REV. 195 (2016), available at <http://www.rutgerslawreview.com/wp-content/uploads/2017/07/Genevieve-B.-Tung-Ruth-Anne-Robbins-Beyond-TheNew10-69-Rutgers-UL-Rev-195-2016.pdf>
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- *Art-iculating the Analysis: Visuals as Legal Reasoning*, (with Steven J. Johansen) 20 LEGAL WRITING 57 (2015), available at <http://www.legalwritingjournal.org/2015/07/05/art-iculating-the-analysis-systemizing-the-decision-to-use-visuals-as-legal-reasoning/>
- *Conserving the Canvas: Reducing the Environmental Impact of Legal Briefs by Reimagining Court Rules and Document Design Strategies*, 7 J. ALWD 193 (2010), available at <http://www.alwd.org/lcr/archives/fall-2010/robbins/>
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- *The Mentoring King*, 35 RUTGERS L.J. 1259 (2004).
- *Painting with Print: Incorporating concepts of typographic and layout design into the text of legal writing documents*, 2 J. ALWD 108 (2004), available at

<http://www.alwd.org/lcr/archives/fall-2004/robbins/>

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- *Fiction 101: A Primer for Lawyers On How To Use Fiction Writing Techniques To Write Persuasive Facts Sections*, 32, No. 2, RUTGERS L.J. 459 (2001) (with Brian J. Foley).
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- YOUR CLIENT'S STORY: PERSUASIVE LEGAL WRITING (Wolters Kluwer, 2013) (with Kenneth D. Chestek and Steven J. Johansen) (*second edition in progress).
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- NEW JERSEY DOMESTIC VIOLENCE PRACTICE AND PROCEDURE, 3D ED. (N.J. Inst. of CLE, 2009) (practitioners' treatise series) (with the Honorable Angelo DiCamillo, J.S.C., and Michael M. Abatemarco). *2d ed. published 2005; 1st published 2002.
- Contributing author of Robert F. Feder, VALUATION STRATEGIES IN DIVORCE 4TH EDITION (Wiley Law Pub. 1997) (Under Ruth Anne Eisenberg).

Shorter articles

- *Of Hippos but not Cat Memes: Teaching Fact Authentication*, THE SECOND DRAFT (forthcoming, Fall 2017) developed from a Blog post, What is a "Fact"? A "Story"? Best Practices for Legal Education (January 26, 2017). <https://bestpracticeslegaled.albanylawblogs.org/2017/01/26/what-is-a-fact-a-story/>
- *95 Years of Waiting for a Woman on Paper Currency*, WOMEN YOU SHOULD KNOW ABOUT (Jan. 28, 2016) (with Genevieve Tung), <http://www.womenyoushouldknow.net/95-years-of-waiting-for-a-woman-on-paper-currency/>
- *Finding Perspective in the Institution*, THE SECOND DRAFT 20–23 (Fall 2015), at <http://lwionline.org/uploads/FileUpload/F2015SecondDraftMobile.pdf> (as part of written legal storytelling offering a method for locating and presenting the perspectives of an institutional client).
- *A Cautionary Tale Showing the Need for Civil Right to Counsel in Domestic Violence Cases*, RUTGERS JOURNAL OF LAW & PUBLIC POLICY BLOG (with Brian J. Foley) (October 15, 2015), at <http://rutgerspolicyjournal.org/cautionary-tale-showing-need-civil-right-counsel-domestic->

[violence-cases](#)

- Contributor, A Glossary for Experiential Education in Law Schools, Report of the Alliance for Experiential Education in Law Working Group on Vocabulary and Collaboration, in *Experience from the Future: Papers from the Second Symposium on Experiential Education in Law*, 7 ELON L. REV. 1, 12–23 (2015) (with Cynthia Adcock, Cynthia Batt, Susan L. Brooks, Justine Dunlap, Carrie Kaas, Katherine R. Kruse, Susan Maze-Rothstein).
- Op-Ed: *Law School Grads should be “Client Ready”* NATIONAL LAW JOURNAL (Feb. 18, 2013).
- *The President’s Column* 23 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 3 (Spring 2009).
- *The President’s Column* 23 No.1 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 3 (Fall 2008).
- *Once Upon a Time We Had a Fantastic Storytelling Conference*, Vol. 2007, Issue 2 AALS/Clinical Education Newsletter, 10 (Dec. 2007).
 - Also published in Fall 2007 AALS/Legal Writing, Reasoning & Research Newsletter, 4 (Dec. 2007).
- *The Next Step #1 Starting a Dialogue About Upper Level Writing* (regular column about upper level writing), 17 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 13 (July 2003).
- *Creating New Learning Experiences Through Collaborations Between Law Librarians and Legal Writing Faculty*, 11 No. 3 PERSPECTIVES 110 (2003) (with Susan A. King).
- *Students Should Have a Choice*, 16 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 10 (May 2002).
- *Teach to Your Audience*, 16 No.1 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 8 (Dec. 2001).
- *Varying the Traditional Methods of Peer Editing*, 15 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 15 (Aug. 2001).
- *Introducing “Splits in Authority” With a Low-Tech Multi-Part Exercise*, 12 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE 4 (May 1999).
- *Take a Number*, Vol. XVI, No. 39 PENNSYLVANIA LAW JOURNAL (Oct. 1993) (with Robert F. Feder, and published under Ruth Anne Eisenberg).

Blogs

- Bi-weekly posts, *Thinking Thursdays*, September–present (13 entries at present), see e.g., [Thinking Thursdays: The Idea of Opportune Moments](#), Blog, ADVOCACY APPELLATE ADVOCACY (Jan. 18, 2018).
- [Parenting in an Activist High School](#), Feminist Law Professors (March 23, 2018).
- [What is a Fact? A Story?](#) Blog, BEST PRACTICES FOR LEGAL EDUCATION (January 26, 2017).

Selected academic presentations

- Legal Writing Institute Biennial Conference, *Why Does it Matter if Readers are Drawn Into a Story?* (Marquette School of Law, July 2018) (with Linda L. Berger)(a talk about Narrative Transportation and *Kairos*).
- Gender Sidelining Symposium, selected panelist (California Western School of Law, April, 2018).

- 6th Biennial Applied Legal Storytelling Conference, *Fun with Dust: Fact Investigation and Storytelling from Archival Repositories* (American University, Washington College of Law, Washington, D.C.) (with Genevieve Tung) (a talk about the lawyering skill of curiosity).
- Empire State Legal Writing Conference, *Hinting at a Storyline* (May 2017, New York Law School, New York, NY) (with Kristen K. Tiscione and Melissa Weresh).
- 4th Annual Rutgers University-Camden E-Learning Conference, *Tell Me About Your Analysis and Process* (March 2017).
- 2016 SALT Teaching Conference, *Social Justice Begins at Home: The Pursuit of Full Citizenship for All Members of the Legal Academy* (John Marshall Law School, Chicago, IL, Sep. 2016) (speaking in my clinical capacity).
- Legal Writing Institute Biennial Conference, *Glinda's TEDx Talk* (demonstrating a way to import the TEDx-style into conference presentations; the sample talk itself was a feminist rhetorical analysis of the L. Frank Baum mentor/hero figure who was morphed into a very different character archetype) (July 2016, Portland, OR) (with Steve Johansen).
- Bright Futures: Transforming Outcomes for Girls of Color, Panel on Domestic Violence (also moderator) (April 2016, Rutgers University, Camden, NJ).
- Capital Area Legal Writing Conference, *Building the Discipline of Legal Writing* (March 2016, University of Maryland, Frances King Carey School of Law, Baltimore, MD) (with Sherri Keene and Ellie Margolis).
- 5th Biennial Applied Legal Storytelling Conference, *As a Matter of Fact (Analysis)* (July 2015, Seattle U. School of Law, Seattle, WA) (with Steve Johansen).
- 2015 ALWD Conference, *What do I have to do around here to get published?* (Editors of peer-reviewed journals talking about journal missions, article selection processes, and methods of scholarship) (June 2015, Memphis, TN).
- Innovative Teaching Workshop, *Teaching Sufficiency versus Weight as an Aspect of Fact Analysis (using summary judgment as the backdrop)* (June 2015, Memphis, TN).
- Michigan State Law Review Symposium: Persuasion in Civil Rights Advocacy, *A Consequence of Magnitude: the tale of three 3Ls, persuasion, and the civil right to counsel in domestic violence restraining orders* (April 2015, Lansing, MI).
- Ignite Law Teaching 2015, a TEDx-style conference for LegalEDweb, *Writing the Client into the Argument: Image Decision, Word-choice Precision* (filmed March 2015, Washington, D.C.). Video available at <https://www.youtube.com/watch?v=RAAXQyW4ww>
- Buffy to Batgirl Symposium at Camden Comic Con, *Glinda's Army: Bringing Back Powerful Female Mentor Figures*, (March 2015, Camden, NJ) (symposium on female characters, creators, and fans of science fiction, fantasy, and comics).
- Written Advocacy Panel, Seton Hall Law Review Symposium: The Art of Advocacy (October 2014, Newark, NJ).
- Legal Writing Institute Biennial Conference, *Art-iculating the Analysis: Legal Reasoning in Visuals* (June 2014, Philadelphia, PA) (with Steve Johansen and Victoria Chase).
- Clinical Theory Workshop, *Art-iculating the Analysis: Legal Reasoning in Visuals* (March 2014, New York Law School) (invited speaker with Steve Johansen).
- 4th Biennial Applied Legal Storytelling Conference, *Picture This: The Ethos of Legal Writing Imaging* (July 2013, City University, London, UK) (with Steve Johansen).

- Capital Area Legal Writing Conference, *Iron Chefs of the Lawyering Kitchen* (March 2013, American University, Washington College of Law, Washington, D.C.) (with Victoria L. Chase).
- Legal Writing Institute Biennial Conference, *Legal Writing's Future Role for Document Design Policy-Making* (May 2012, Palm Desert, CA) (with Matthew Butterick, Richard K. Neumann, Jr., and Derek Kiernan-Johnson).
- AALS Conference, Legal Writing, Reasoning and Research panel: *In the New Millennium, What Are the Best Practices in Legal Writing, Reasoning, and Research?* (Jan. 2012 Washington, D.C.) (presented *Extreme Makeover: Moot Court Edition* about the way to incorporate meaningful lawyering outcome goals into an intramural program).
- 3rd Applied Legal Storytelling Conference, *Reinventing the Second Semester* (July 2011, University of Denver, Sturm College of Law, Denver, CO) (with Steve Johansen)
- Capital Area Legal Writing Conference, *Font Wars* (Feb. 2011, George Washington University School of Law, Washington, D.C.) (with Richard K. Neumann, Jr.).
- Legal Writing Institute Biennial Conference, *I Read the Article...What Am I Supposed to Do with It? Teaching the Persuasion Scholarship* (panelist) (June 2010, Marco Island, FL).
- AALS/Clinical Conference, *The Science and Teaching of Legal Storytelling in the Clinic Classroom* (May 2010 Baltimore, MD) (with Carolyn Grose, Steve Johansen and Binny Miller).
- Journal of Legal Writing Symposium for the 25th Anniversary of the Legal Writing Institute, *Moving Towards Transformation: The Archetypes of Legal Writing Professors* (LWI President's remarks) (Nov. 2009, Mercer University School of Law, Macon, GA).
- 2nd Applied Legal Storytelling Conference, *This Is Your Brain on Story* (opening plenary speaker) (July 2009, Lewis & Clark Law School, Portland, OR) (with Steve Johansen).
- Mercer Univ. School of Law & Rhetoric, *Stock Stories and Word Choices: A Visual Approach* (one of three panelists responding to rhetoric scholars) (Jan. 2009, San Diego, CA).
- Legal Writing Institute Biennial Conference, *Why & How to Incorporate Visuals: Poster Presentations, Handouts and Beyond* (July 2008, University of Indiana-Indianapolis, Indianapolis, IN) (with Alison Julien).
- Defense Research Inst., Appellate Advocacy Conf., *The Beautiful Brief* (Feb. 2008, Orlando FL) (invited speaker).
- AALS Conference, Poster Session for Teaching Methods Section, *Take A Full Length Look at Your Visual Aids: Do They Aid Long Term Memory?* (with Neena Verma) (Jan. 2008, New York, NY).
- Rhetoric Conference: *How Legal Rhetoric Shapes the Law* (one of three panelists speaking about the use of archetypes) (Nov. 2007, Washington College of Law/American U., Washington, D.C.).
- Applied Legal Storytelling Conference, *Opening Remarks: What Is Applied Legal Storytelling?* (July 2007, The City Law School/Grays Inn of Court, UK).
- Legal Writing Institute Biennial Conference, *Emotion Granted: The Role of Pathos in Legal Writing Pedagogy* (June 2006, Georgia State College of Law, Atlanta, GA) (with James Levy).

- AALS Clinical Legal Education Conference, Poster Session, *Once Upon A Time: A Three-Part Collaboration to Create the New Discipline of Applied Storytelling* (April 30–May 4, 2006, New York, NY) (with Michael R. Smith and Brian J. Foley).
- Rocky Mountain Regional Legal Writing Conference, *Representing Harry Potter: Teaching Students to Use Heroic Archetypes to Tell Their Client's Stories* (March 2006, University of Arizona, Tucson, AZ).
- Gloucester Conference: *The Power of Stories, Client Mythology: Their Stories as Heroic Journeys* (July 2005, University of Gloucester, UK) (3-person panel also included Justice Ian Callinan of Australian High Court).
- New England Consortium of Legal Writing Teachers, *Psyched Up teaching the Psychology of Persuasion in Upper Level Writing Courses* (June 2005, Albany Law School, Albany, NY) (with Michael R. Smith).
- Legal Writing Institute Biennial Conference, *Visual Rhetoric: Enhancing Persuasion with Graphic Design* (July 2004, Seattle, WA).
- AALS Conference on Clinical Legal Education, *Incorporating Legal Writing Pedagogy into the Clinical Curriculum* (May 2004, San Diego, CA) (with Steven Schwinn).
- Rocky Mountain Regional Legal Writing Conference, *Writing about Our Clients as Heroes* (March 2004, Las Vegas, NV).
- Philadelphia Region Legal Writing Conference, *"Fuzzy Thinking": Borrowing Concepts from Clinicians to Teach Students the Need to Avoid a Polarized Method of Factual and Legal Analysis* (May 2003, Camden, NJ).
- Legal Writing Institute Biennial Conference, *It Is Still All About the Facts: How Researching and Understanding the Client's Situation Permits Students to Present the "R" of CRAC In a More Thorough and Sophisticated Manner* (May 2002, Knoxville, TN) (with Patricia A. Legge).
- Legal Writing Institute Biennial Conference, *Creative Ways to Teach Persuasive Facts* (July 2000, Seattle, WA) (with Brian J. Foley).

Workshops, CLEs, Guest teaching

- New York Legal Assistance Group, *Writing the Client into the Argument* (2-hour workshop for 30–40 summer associates and other attorneys interested in attending) (June 2016, New York, NY) (invited presenter; director viewed my LegalEd talk online and cold-called me)
- Rutgers E-learning Conference, *Tell Me About Your Analysis and Process* (Rutgers–Camden, March 2017) (discussing two annotation techniques used to have students show what they are thinking as they read critical course materials and as they formulate their writing).
- ALWD Writing Workshop (mentoring newer scholars in the field) (March 2016, Baltimore, MD).
- *Storytelling Teaching in Clinical Education* (invited workshop presentation, solo presenter) (November 2015, Indiana University, Bloomington, IN).
- CLE Presentation: *Legal Persuasion in Writing* (organized and co-taught a free 3-hour workshop and individualized feedback for public interest attorneys) (co-sponsored by the Philadelphia Bar Foundation, the Legal Writing Institute, and the Rutgers Law Inst.

Prof. Educ.) (June 2014, Camden, NJ).

- CLE Presentation: *Effective Storytelling for Judges and Juries* (April 2014, N.J. ICLE, Mt. Laurel, NJ) (presentation with certified trial attorneys and a litigation expert).
- Legal Writing Institute One-Day Workshop, *Point of view: Perspective and Distance* (with Steve Johansen) (December 2013, Eugene, OR.).
- CLE: *Formatting for Lawyers* (March 2013, Rutgers Inst. of Professional Ed presentation).
- Legal Writing Institute One-Day Workshop, *Stock Structures and Their Use in Legal Description* (December 5, 2012, Villanova, PA).
- CLE: *The Beauty Factor in Legal Writing* (July 2012, Cheyenne, WY).
- Legal Writing Institute One-Day Workshop, *Teaching Persuasion Scholarship in Upper Level Writing Courses* (December 2011, Philadelphia, PA).
- Lorman Education, *Tools for Persuasive Legal Writing* (April 2010, Lorman National Teleconferences)
- Guest professor, *Storytelling Theory in Statements of the Case* (Feb. 2010, Skype lecturer, Lewis & Clark Law School).
- Guest professor, *Storytelling Theory in Statements of the Case* (Jan. 2010, Skype lecturer, University of Indiana-Indianapolis School of Law).
- Delaware Valley Legal Writing Consortium, *A Win-Win Strategy to Give Everyone Involved in Legal Writing a Happier October, November And March* (Dec. 2009, Wilmington, DE).
- Facilitator, Legal Writing Institute Writers Workshop (July 2009, Mt. Hood, Oregon).
- LWI Critiquing Workshop, *Critiquing Student Writing* (June 2006, Atlanta, GA).
- Small Group Leader, New England Consortium of Legal Writing Teachers, *Teaching Legal Analysis to First Year Law Students* (December 2004, Boston, MA).
- LWI Critiquing Workshop, *An Introduction to Critiquing Student Writing* (July 2004, Seattle, WA)
- Camden County Crisis Intervention Team Trainings *The Basics of New Jersey Domestic Violence Law* (, semi-annual from 2000–08).
- Guest Professor, *The Basics of New Jersey Domestic Violence Law* (Rutgers-Camden undergraduate sociology classes, annual, 2003–08).
- CLE: *Storytelling for Lawyers: How to Use the Most Powerful Tool of Persuasion to Win Your Cases* (April 2001, Philadelphia, PA).
- CLE: *How to Write Winning Briefs* (March and Nov. 1999, N.J. ICLE) (with Brian J. Foley, Ann Marie Iannone, and Deborah A. Shore).

Awards

- Lindback Foundation Distinguished Teaching Award, 2018 (one award for university)
- ALWD Teaching Grant, May 2009 (to develop new hybrid clinic course that includes instruction about writing for legislation and policy information-sessions)
- Top-25 Women in Law in New Jersey (New Jersey Law Journal, announced October 2016) (inaugural year). Nominated by practitioners
- Digital Teaching Fellowship, 2016–17 (Rutgers–Camden) (competitive-application process; first law school recipient)

- ALWD Teaching Grant, May 2009 (to develop new legal writing course about narrative/storytelling)
- Chancellor's Teaching Excellence Award, Rutgers University, Camden Campus, 2006 (selected by campus-wide faculty committee)
- Lawyering Professor of the Year (voted by graduating students) 2005, 2012, 2013, 2018
- Honored Professor, Women's Law Caucus, 2004, 2012, 2016
- ALWD Scholarship Grant, March 2003 (resulted in *Painting with Print* article)

Legal Writing Institute www.lwionline.org

Board Member, 2012–16 term

- Work on initiatives, including organizing CLE for public interest attorneys, discipline-building working group
- Serve on budget sub-committee, liaison with organization and standing committees

Immediate Past President, 2010–12 term (this position is an officer of the organization)

- Work on long-term and large projects as requested by president and board of directors
- Site team for 2012 and 2014 biennial conferences
- Liaison to organization committees: Collaborations with Clinicians, Idea Bank

President, 2008–10 term

- Approximately 35 hours/month of duties
- Oversaw daily tasks and long-range planning (2,100 members, approx. 25 active committees)
- Conducted monthly meetings and organized semi-annual retreats
- Worked with officers in other national organizations
- Site team for 2010 biennial conference (approx. 650 attendees)

President-elect, 2006–08 term

- Co-chaired, led program selection committee, and organized program logistics of the 2008 biennial conference (85 presentations, 175 speakers, 625 attendees)
- Oversaw redesign of new website and logo, wrote significant amount of content for new pages
- Served on long range planning committee selecting sites for upcoming biennial conferences

Executive Committee (Secretary), 2004–06 term

- Wrote and organized records; organized meetings of board of directors
- Facilitated and verified results of national elections to board

Discipline-Building Working Group (2015–present)

- Create new or better opportunities for members to produce quality scholarship
- Created scholarship excellence award for organization
- Summarize new scholarship for listserv as courtesy for members

Chairperson, Committee on Upper Level Writing Courses, 2002–04, and 2004–06 terms

- Created new committee charged with collecting data and course materials for and about upper level legal writing courses
- Created new column about upper level legal writing courses in *The Second Draft*, the bulletin of the Legal Writing Institute (published approx. 2x/year)

Co-coordinator of “Idea Bank,” 2002–04 and 2004–06

- Revised system of collecting and making available the national exchange of teaching documents including simulated problems, exercises and other teaching materials
- Created first electronic database

Legal Communication & Rhetoric: JALWD <http://www.alwd.org/lcr/>

Co-Editor-in-Chief, 2010–present (elected to editorial board July 2008)

- Oversee annual publication process of peer-reviewed journal
- 3,000 subscribers including most of federal bench, state judges, practitioners, academics
- Transitioning journal to online platform (2017–present)

Lead Articles Editor, 2008–10

- Served as lead editor of substantive and technical edits for at least one article per annual volume

Applied Legal Storytelling conferences

Co-founder and co-organizer, 2006–present

One of five principal founders of biennial international conferences to promote dialogue about incorporating story and narrative reasoning into legal education and practice

- Conferences to date have been sponsored by the Legal Writing Institute: 2007 (London, UK), 2009 (Portland, OR), 2011 (Denver, CO) (co-sponsored by the Clinical Legal Education Association), 2013 (London, UK) (co-sponsored by the Clinical Legal Education Association), 2015 (Seattle) (co-sponsored by the Clinical Legal Education Association), 2017 (Washington D.C.) (co-sponsored by the Clinical Legal Education Association)
- Program Committee member for 2019 conference (Boulder, CO)
- Representative speakers have included legal writing professors, clinicians, casebook professors, deans, state attorney general, judges, practitioners
- As of 2007, the field has grown to include approximately 120 articles and 2 legal writing textbooks and one clinical textbook

Alliance for Experiential Learning in Law 2010–16 (steering committee).

- Glossary of terms used in experiential legal education, published in the *ELON LAW REVIEW* (2015) (a two-year project).

Education and other legal employment

Education

Rutgers University School of Law–Camden J. D., *magna cum laude*, May 1991

- Associate Editor, *Rutgers Law Journal*
- First recipient of Deborah Michael Richards award for excellence in family law.
- Honors and merit scholarships
- Legal Writing Teaching Assistant

University of Pennsylvania B. A., Biology, May 1988

- Westinghouse Science Scholar
- Dean's List
- Kappa Delta Sorority (president, secretary)
- Penn Band

Other Legal Employment

Eisenberg, Gold & Cetti, P.C. Associate, 1995–97, Haddonfield/Medford, NJ

- Matrimonial, commercial, foreclosure, personal injury and bankruptcy litigation

Schnader, Harrison, Segal & Lewis Associate, 1992–95, Philadelphia, PA

- Worked with nationally-known attorney on large and high-profile matrimonial cases

New Jersey Superior Court, Appellate Division Judicial clerk, (Court Term 1991–92)

Hon. Michael Patrick King, *presiding judge of part*

- Prepared weekly bench memoranda and drafted opinions
- Edited opinions for judge
- Coordinated judges for emergent appeals

Bar admissions

- New Jersey
- Pennsylvania
- Federal Districts of New Jersey and Eastern Pennsylvania
- Third Circuit Court of Appeals

One interesting fact not otherwise mentioned

- Make own jams/jellies with local fruit